Celebrating

Creative Economic Development Consulting is celebrating 10 years in business. Over the last 10 years, we have added expert talent, launched innovative services, developed creative strategies, given back to the field, and endeavored to become the "go-to" economic development firm. What has stayed constant is our commitment to serving our clients and the profession.

We are in business because of the support we receive from the economic development community. Thank you to our clients, strategic partners, and allies for 10 years of meaningful and impactful work.



Our Clients

167

226

2.9 M

Clients

Smallest Client Community (pop.) Community (pop.)

Largest Client

Community Colleges Universitie nambers of Commerce Colleges owntown Development Organizations Utilities

Comments From Our Annual Client Survey

100%

Of Clients Would Refer Us To A Colleague

Every Year

81%

Of Clients Are Repeat Customers

100%

Of Clients Say We Meet Or Exceed **Expectations**

What we valued most about working with Creative EDC was the creativity and depth and breadth of knowledge about all things economic development.

Creative has provided the most effective and beneficial economic development services of any organization I have worked with in my 30-year career.

Always an excellent experience working with the team. We appreciate your continued support & interest in our success & know we can reach out for guidance & assistance.

Our Work

Strategic Plans



65+

Plans Facilitated

Economic Impact Analysis



40+

Impact Studies

Certified Sites



30+

Sites Certified

Organizational Development



New EDOS

Launched

5

Executive

Searches

10

Board

Retreats

25

Times we've been able to help when a client asks:

"I hate to ask you to do this in such a short time, but..."

A BUNCH

Creative Back Office Suite of Services



Paying It Forward



9

Annual Creative Give Back Projects 10

Give Back Projects for our Ten-Year Celebration 2

Hosted Interns

-

Women's Economic Development Network Forums 350+

Women in Economic Development Participated in WEDN

Thought Leadership

140+

600

14

Articles published on website & social media Average Number
Who Read Our
Articles

Research Reports in the Creative Resource Library



Teaching

Instructor at Basic ED Courses at UNC Chapel Hill, Georgia Tech, Kentucky Institute for Economic Development NC Rural Center's Rural Economic Development Institute

Company Milestones

2012

Crystal Morphis Launches Creative EDC Heather Beard Joins Team as Research Analyst

2013

Billye Carter Joins Team as Marketing & Technology Specialist CreativeSiteAssessment.com Launched

2014

First Creative Give Back Project

2015

CEDC Opened New Corporate Office in Historic Downtown Elkin Certified Entrepreneurial Community® Program Launched

CEDC is a Certified NC Woman-Owned Business

2016

Certified Industrial Building Program Developed
Certified VA Small & Woman Owned Business
First Women's Economic Development Network Forum
Penny Whiteheart Joins Team as Senior Consultant
NCEDA Mentor Network Launched

2011

First NCEDA Economic Development Salary Survey

2018

Creative Back Office Suite of Services Launched Safety Guide for Economic Development Professionals Published

2019

Talent Study For NC, SC, VA
Creativeedc.com Relaunch

2020

Donated Sixteen BRE Surveys to EDOs During the Pandemic

2021

First Virtual WEDN Event

2022

NCEDA Local Incentives Survey Published 10 Year Celebration!

