

Are you making a good deal on incentives and investment in product development? Let us find out. Too often EDOs and local officials spend public dollars without analyzing the return. Economic impact modeling can be used to estimate return on investment in business parks, product development, and incentives. Creative EDC has completed impact studies using IMPLAN, RIMS II, and other analytic tools. We go beyond standard tools and tailor the analysis for each project.

ANALYSIS INCLUDES



Creates a model to show economic benefit of the project.

INCENTIVES

Analyze the return of incentive

investments to help local offi-

cials understand the ROI.



TAXES

Estimate impacts on local tax revenues.



EMPLOYMENT

Show the benefit of new jobs, payroll, and wages on the local and regional economy.



LOCATIONS

Analysis for NC, SC, and VA using IMPLAN, and other tools for other locations.



TECHNOLOGY

Studies are developed using leading edge economic modeling tools, including IMPLAN.



Analysis is delivered in an easyto-read and shareable report



A sample report is available on our website.

Creative Strategic Planning Team



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Cool Ideas



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